**DESCRIPTION:**
_Becoming Van Gogh_ is an in-depth exploration of Vincent van Gogh’s unconventional path to becoming one of the world’s most recognizable artists. The exhibition examines critical steps in the evolution of the largely self-taught artist through more than 70 paintings and drawings by Van Gogh, along with works by artists he responded to. The Denver Art Museum (DAM) is the only venue for the exhibition which brings together loans from more than 60 public and private collections in Europe and North America to tell the story of a number of key formative periods throughout the artist’s career. Organized by the DAM and curated by Timothy J. Standring, Gates Foundation Curator of Painting and Sculpture at the DAM, and Louis van Tilborgh, Senior Researcher of Paintings at Amsterdam’s Van Gogh Museum, _Becoming Van Gogh_ will be on view in the Anschutz and Martin and McCormick galleries in the DAM’s Hamilton Building from October 21, 2012 through January 20, 2013.

By focusing on the stages of Van Gogh’s artistic development, _Becoming Van Gogh_ illustrates the artist’s initial foray into mastering draftsmanship, understanding the limitations and challenges of materials and techniques, learning to incorporate color theory and folding a myriad of influences, including the work of other artists, into his artistic vocabulary. No other exhibition has focused so intensely on Van Gogh’s personal growth and progression as he developed his own personal style.

**PROGRAMMING:**
The exhibition will take visitors on a journey through the stylistic development of one of the world’s best-known artists. The museum will host a variety of programming ranging from school break activities to lectures and adult classes. A Paint Studio on level one of the Hamilton Building will be a place for visitors to explore color and technique. After gaining inspiration from _Becoming Van Gogh_, visitors can stop by the studio to craft their own masterpieces. For the most up-to-date information, visit [www.denverartmuseum.org](http://www.denverartmuseum.org).

**WHEN:**

**EXHIBITION DETAILS:**
The exhibition will be on view in the DAM’s Anschutz and Martin and McCormick galleries, on the level two of the Hamilton Building. _Becoming Van Gogh_ is accompanied by a beautifully illustrated catalogue that will be available in the Museum Shop throughout the run of the show.

---

**Media Contacts:** Tara Moberly, 720-913-0079
Ashley Pritchard, 720-913-0096
TICKETS:
Member and General Ticketing
DAM members have the opportunity to purchase tickets at a discounted price, as well as access to a year of exhibitions and programming at the museum. Memberships and tickets may be purchased online at www.denverartmuseum.org or on-site.

*Becoming Van Gogh* tickets go on sale to members on August 1, 2012, and to the general public on August 15, 2012. Ticket holders receive admission to the *Becoming Van Gogh* exhibition and general admission to the DAM, and may visit the museum’s other exhibitions and galleries. An audio guide may be purchased for an additional fee.

<table>
<thead>
<tr>
<th>Becoming Van Gogh</th>
<th>Nonmembers</th>
<th>DAM Members</th>
<th>Groups</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult</td>
<td>$25</td>
<td>$18</td>
<td>$20</td>
</tr>
<tr>
<td>Youth (6-18)</td>
<td>$13</td>
<td>$11</td>
<td>$8</td>
</tr>
<tr>
<td>Senior</td>
<td>$22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student (college)</td>
<td>$20</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Child (5 and under)</td>
<td>FREE</td>
<td>FREE</td>
<td></td>
</tr>
<tr>
<td>Audio</td>
<td>$3</td>
<td>FREE</td>
<td>$2</td>
</tr>
</tbody>
</table>

MUSEUM HOURS AND LOCATION:
The museum is open 10 a.m.–5 p.m. Tuesday–Sunday and 10 a.m.–8 p.m. Friday. The final Friday mixed media event *Untitled* returns January of 2012 and the museum is open until 10 p.m. during those events. The museum is closed to the public every Monday and on Thanksgiving and Christmas Day. For hours and general museum information, visit www.denverartmuseum.org or call 720-865-5000. The Denver Art Museum is located on 13th Avenue between Broadway and Bannock streets, just south of Civic Center Park. Parking is available in the Cultural Complex Garage; enter from 12th Avenue west of Broadway.

EXHIBITION ORGANIZERS AND SPONSORS:
*Becoming Van Gogh* is organized by the Denver Art Museum. The exhibition is funded by generous donors of the Denver Art Museum; Friends of Painting and Sculpture, a support group of the Denver Art Museum; Wells Fargo; Sotheby’s; and Sill-TerHar Motors, Aston Martin, Lamborghini, Maserati. Additional funding is provided by an indemnity from the Federal Council on the Arts and the Humanities and the citizens who support the Scientific and Cultural Facilities District (SCFD). Promotional support is provided by 5280 Magazine, CBS4, and The Denver Post.

# # #