



2027 Exhibition and Program Corporate Sponsorship Overview



DENVER
art
MUSEUM



Exhibition and Program Corporate Sponsorship Benefits

Sponsorships can include a range of benefits accessible at different support levels. Every sponsorship package can be customized to meet your objectives for engagement. The following levels provide some examples.

PRESENTING SPONSOR

Recognition

- Prominent onsite logo recognition like title walls, rotating digital screens, and other physical signage
- Logo and/or text acknowledgement on brochures, maps, guides, event invitations, member and visitor communications, and more
- Sponsor statement on exhibition website and text recognition on exhibition tickets
- Speaking opportunity at media preview and opening events for exhibition sponsors
- Opportunity to include sponsor materials in press releases and media kits

Marketing

- Brand inclusion with paid marketing campaigns including print, social media, and TV
- Brand inclusion with all out of home marketing including highly visible exterior signage and local billboards
- Logo and/or text recognition on exhibition microsite marquee pillar

Events

- Event rental credits toward museum spaces for private sponsor events during the run of the exhibition, with ability for curator presence at one event
- Opportunity for viewings and/or guided tours for up to ten guests outside of museum hours
- Opportunity for creative onsite activations

Hospitality

- Invitations to exclusive opening events
- General admission and/or exhibition tickets and exhibition catalogues
- Opportunity for exclusive behind the scenes access

Event invitations are good for a guest plus one and are non-transferable.

Tours must be during museum hours. Tours are based on curator and docent availability. Max 15-person attendance per tour.

Private events will be scheduled on a space-available basis. Event rental credits may be applied to the cost to reserve a single event space up to the value of the credit. If sponsorship includes multiple event rental credits, these may be combined. All hard costs associated with an event, including food, beverage, and security, are the responsibility of the sponsor.



Exhibition and Program Corporate Sponsorship Benefits

SUPPORTING SPONSOR

Recognition

- Onsite logo recognition like title walls, rotating digital screens, and other physical signage
- Logo and/or text acknowledgement on brochures, maps, guides, event invitations, member and visitor communications, and more
- Verbal recognition at media preview and opening events

Marketing

- Brand inclusion with paid marketing campaigns including print, social media, and TV
- Brand inclusion with all out of home marketing including local billboards
- Logo and/or text recognition on exhibition microsite footer

Events

- Event rental credits toward museum spaces for private sponsor events during the run of the exhibition, with ability for curator presence at one event
- Opportunity for viewings and/or guided tours for up to ten guests during museum hours

Hospitality

- Invitations to exclusive opening events
- General admission and/or exhibition tickets or voucher codes and/or exhibition catalogues

Event invitations are good for a guest plus one and are non-transferable.

Tours must be during museum hours. Tours are based on curator and docent availability. Max 15-person attendance per tour.

Private events will be scheduled on a space-available basis. Event rental credits may be applied to the cost to reserve a single event space up to the value of the credit. If sponsorship includes multiple event rental credits, these may be combined. All hard costs associated with an event, including food, beverage, and security, are the responsibility of the sponsor.



Exhibition and Program Corporate Sponsorship Sponsor Levels

Sponsorships are available at several levels to accommodate a range of budgets.

- Presenting Sponsorships start at \$75,000
- Supporting Sponsorships and Co-Sponsorships start at \$25,000
- Gala preview and exclusive exhibition opening event sponsorships with logo recognition start at \$15,000 per event
- Exhibition and Program Support levels with text recognition and other valued benefit options from \$10,000