INSPIRED BY:  
BASKET CHAIR BY ISAMU NOGUCHI AND ISAMU KENMOCHI

TOPIC:
Learn how design uniquely combines aesthetics and function through the design process.

RATIONALE:
By considering how design connects with their daily lives, kids will discover how designers think and create, empowering them to shape and design the world around them.

RESOURCES INCLUDE:

FOR FACILITATORS:
• How-to facilitation guide (includes information on theme and individual artworks, links for background research, a video highlighting the artwork, and a video demonstrating the art project)
• Links to high resolution images of the artwork
• Teaching slides with condensed information and discussion questions (provided for multiple age groups)

FOR KIDS:
• Instruction sheet for the artmaking project
• Virtual Spinner
Design is all around us, whether it takes the form of objects and spaces, images and interactions, or systems and processes. Design shapes our lives in fundamental ways, and we, as designers ourselves, can shape design by participating in the creation of it. Beyond meeting a need, design can be an expression of a concept or aesthetics (beauty) and can experiment with forms, techniques, or materials. Design involves a creative problem-solving process. Design is not fully linear or sequential; it is not simply a straight path from point A to point B. The process often has many cycles and jumps back and forth among stages of the process until a solution has been found. Each project invariably has its own unique path. No matter what kind of design problem you are trying to solve, you will most likely engage with these key phases:

- **Define**: Start with a question or need.
- **Research**: Learn about your problem and users.
- **Generate ideas**: Brainstorm and come up with as many solutions as you can.
- **Prototype**: Test your ideas using models and sketches.
- **Implement**: Produce your best idea.
- **Reflect**: Evaluate, seek, and incorporate feedback.

"Design is the method of putting form and content together. Design, just as art, has multiple definitions; there is no single definition. Design can be art. Design can be aesthetics. Design is so simple, that’s why it is so complicated."

– Paul Rand
WHAT MAKES DESIGN UNIQUE?

Conversation Questions:

- Why are chairs the way they are, or what elements make a chair? What do you think impacts how they are designed?

- What makes the Basket Chair unique?

- What connects the Basket Chair to Japanese culture?

- What materials is this chair made of? Why might the designers have chosen these materials?

- What kind of problem does weaving the bamboo in this chair solve? Or how does weaving the bamboo in this chair solve a problem or need?

- What influenced the form (shape) of this chair?

Design sits at the intersection of empathy and creativity. While some might argue that art and design are not synonymous, others feel design is where aesthetics and utility become blurred. Beauty might be subjective and in the eye of the beholder, in which case it is not simply superficial. It is difficult to separate the content of a work and its form; thus designers have a unique ability to instill beauty into their work in order to stimulate our senses and connect an item to the culture in which it is produced. Great designers find solutions and the aesthetics that accentuate its value.

Watch Denver Art Museum Through a Different Lens: Weaver and Engineer Discuss Basket Chair featuring the Basket Chair by Isamu Noguchi and Isamu Kenmochi and consider the form and function of this design.
This collaboration between Isamu Noguchi (a Japanese-American sculptor) and Isamu Kenmochi (a Japanese industrial designer) expanded the concepts of both Western and Japanese modernism. This chair exemplifies their aspirations to create universally functional objects that also incorporate the basic beauty of simplicity grounded in a knowledge of natural materials. They also embraced experimental techniques and resources.

The bamboo Basket Chair was designed as a prototype for mass production, although ultimately it was not produced for the general public. While Noguchi was not specifically looking to incorporate Western design with a Japanese aesthetic, Kenmochi was deeply interested in remaking the chair for daily use in Japan.

Tatami mats are a traditional type of seating in Japan and are part of important cultural traditions such as meditation and the tea ceremony. In the 1920s the use of chairs more commonly in Japan began, in both public and private places, due to the globalization of business. For both designers, the process of creating the experimental bamboo chair (in 1952) was dedicated to the purpose of advancing the modernization of Japanese forms in tandem with the use of traditional Japanese techniques and materials that could be brought together for a Japanese and foreign market.

WEAVING INNOVATION

An interesting quality of the Basket Chair is that it is woven with bamboo strips. Weaving is a centuries-old art form with a rich and extensive history that continues to evolve. From a necessary household chore to a skill-driven occupation to a form of personal expression, weaving has been re-envisioned and transformed by generations of dedicated makers. Weaving is a practice that transcends cultural boundaries. Examples of different techniques and uses from cultures around the globe emphasize how the craft reflects cultural traditions. Today, contemporary artists, designers, and craftspeople are producing exciting new work drawn from the lessons of those who came before. The materials used and their varied applications make for incredibly surprising objects in an array of forms. Compare this bamboo Basket Chair to these other woven artworks (historic and contemporary) in the Denver Art Museum collection.

CONVERSATION QUESTIONS:
- What materials can you spot?
- How did each of these artists apply weaving techniques differently?
- What is surprising about these weavings to you?
Basket Chair is just one chair in a long history of chairs, and of designers exploring the design process, making it a perfect place to start. Learn about design thinking by looking at two aspects of the process—define and iterate—using the evolution of the office chair as an example.

Throughout history, chairs have encapsulated the life and times of designers and consumers. Like any work of art, a chair’s construction, materials, maker, and style can tell volumes about the culture from which it emerged. Materials and methods of production multiplied by imagination yields a nearly unlimited number of solutions to the problem of where to sit. What was important at the time? Who were they made for? What spaces did they inhabit? As art and design evolve over time, chair design does too. However, the primary purpose has not changed—for millennia, people have needed a place to sit. As such, the chair is a perfect marker for the ever-changing history of design. Check out just a few of the chairs in the Denver Art Museum collection and use these discussion questions to frame your understanding of the design process.

DEFINE THE PROBLEM:

• What might we be able to deduce about the needs of the users of these chairs?
• What does the chair reveal about the time or culture in which it was made?
• What do the characteristics of the chair reveal about the needs of its users?
Consider the task chair—a task chair is an office or a desk chair, something you would sit in while working. According to the British Psychological Society, office workers spend on average nearly 6 hours a day in their office chair, so that makes it the second most used piece of furniture in office workers’ lives outside of their bed.

Changing work habits, means of production, understanding of ergonomics (the study of people’s efficiency in their working environment), and social expectations have affected the task chair’s form and function over time.

• During the 1800s, designers first devised task chairs to suit the needs of expanding businesses.
• In the mid-1900s, new materials and manufacturing technologies industrialized chair production.
• Then, beginning in the 1970s, ergonomically advanced task chairs were designed for workers who sat at computers for extended periods.
• Finally, the concept of sustainability was introduced. As the contemporary and increasingly digital workplace transforms, what kinds of innovations do you think will happen next?

Draw, build, or imagine a design for the office chair of the future. What will work look like in the future? What are the needs of the future office worker, and how does your chair design meet these needs?
The American Chair Company was primarily a maker of railway-car seating that had spring-based devices designed to absorb shocks during high-speed movement. Thomas E. Warren’s centripetal spring chair was one of the company’s earliest household products. Praised for its innovative spring mechanism at the 1851 Crystal Palace Exhibition in London, Warren’s design swiveled and turned in the manner of a modern desk chair.

The Aeron debuted in 1994. It was designed to provide ergonomic support and to innovate materials by using mesh instead of foam, fabric, or leather. After its debut, the chair became a status symbol in Silicon Valley, an area known for a high density of
Robert Propst designed the Perch chair as a resting place for people who primarily work standing up. It was part of Action Office I (AO-1), a modular office furniture system manufactured by Herman Miller. Propst’s research into working environments led him to realize the benefits of standing while working well before the term ergonomics was widely understood.

The Sayl chair has a Y-shaped support which creates an interesting visual look and is inspired by suspension bridges. The chair structure deliver the most ergonomic support while using the least material, making it eco-friendly.

Ettore Sottsass began designing individual office equipment before becoming interested in creating ideal, holistic workspaces. The Synthesis 45, a typing chair, is part of a whole suite of furniture. Sottsass became known for his vision to move away from functionalism and focus more on emotion, feeling, and beauty in his work.
After learning how designers blur the boundaries between beauty and utility, are inspired by culture, and experiment with form and materials with chairs, it is your turn to think like a designer and redesign the world around you. We will intentionally start designing with our own ideas of beauty, in order to investigate the role of aesthetics in the design process.

1. Make a list of interesting objects that are useful/purposeful in your life. (e.g., headphones, a teapot, sneakers, etc.)
2. Choose one object to redesign with your own requirements for beauty/intrigue in mind. Consider how cultural elements that are important to you could play a role in how your object looks. Think about how your material choices impact your design, just like the use of bamboo in the Basket Chair.
3. Prototype your idea: create a drawing or 3D model (life-size or miniature).
4. Share your redesign with others and collect their feedback. How do they feel about how it looks? How do they feel about how it works?
5. Next you are redesigning for another user. Use this Virtual Spinner to select an end user for your object.

Miles the Bronco, Harry Potter, Black Panther, Sponge Bob, Among Us Crewmate, Ms. Marvel, Nya-Nya/Miko Tezumi (Teen Titans), Hector Rivera, Hello Kitty.

VIRTUAL SPINNER

6. Empathize with your end user. What do you think their needs might be? And why? Look up any information about your end user that you can.
7. Iterate your design by making another version of your drawing or prototype.
8. Share your newest iteration with others and collect their feedback.
9. Continue reflecting and iterating as many times as you would like.
REFLECTION QUESTIONS:

- What was it like for you to make multiple iterations of your design and receive feedback?
- How did feedback affect the end result?
- In what ways did you combine utility and aesthetics in any of your iterations?
- How was your design affected by culture?
- In this challenge you designed for beauty and intrigue first. What effect did that have on your work? Were there any drawbacks to this approach?
- What might have happened if you had designed with another person’s needs in mind before you considered beauty and intrigue?
- What other objects might you want to redesign in your world?